



Mother's Day Ball – Benefiting the Emily K Center

Saturday, May 4, 2024 – Washington Duke Inn & Golf Club – 6:00 pm

SPONSORSHIP OPPORTUNITIES

About the Ball

The Emily K Center's **Mother's Day Ball** honors the role of family and community in the development of today's youth. Inspired by Coach Mike Krzyzewski's relationship with his mother, Emily, the Ball brings together individual and corporate leaders for an evening of celebration in support of the Center. Event sponsors provide vital support for our scholars as they work to achieve their goals of getting into and succeeding in college.



About the Emily K Center

The Emily K Center is a nonprofit in Durham, NC, with four distinct programs that are designed to build on the academic, career, and leadership potential of students who are traditionally underrepresented in higher education. The Center serves over 2,000 Durham students each year from elementary school through college. Our mission is to equip our students with the skills necessary to successfully complete higher education, connect to promising careers, and become agents of change within their communities. For more information about the Emily K Center, visit emilyk.org.



Thank you for considering a sponsorship of the 2024 Mother's Day Ball.

Please contact Christin Danchi at events@emilyk.org or 919-680-0308 for more information or with questions.





2024 Mother's Day Ball

How Your Sponsorship Makes a Difference

- **\$25,000 Presenting Sponsorship** can fund all summer enrichment experiences for our high school students such robotics camps and international travel.
- **\$10,000 Platinum Sponsorship** can fund laptops for our graduating seniors to take to college
- **\$7,500 Diamond Sponsorship** can fund tutors for a group of elementary or middle school students for a full school year
- **\$5,000 Gold Sponsorship** can support one of our students for an entire academic year
- **\$3,500 Silver Sponsorship** can fund a year of supplies and academic rewards for our elementary and middle school students
- **\$1,000 Bronze Sponsorship** can fund a writing or public speaking boot camp for our high school students

2024 Mother's Day Ball - Benefiting the Emily K Center

SPONSORSHIP LEVELS & BENEFITS

Sponsorship Benefits	Presenting \$25,000	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$1,000
Featured as presenting sponsor in event description	✓					
Prominently displayed signage and logo throughout the event	✓					
Dedicated signage and logo at event for one premier event experience (cocktail reception, dance floor, dessert, etc.)		✓				
Invitation to pre-event VIP reception with Coach K	✓	✓	✓	2 guests ✓		
Special recognition during dinner ceremony	✓	✓	✓	✓		
Logo/Name on printed invitation (mailed to 1,000+ households)*	✓	✓	✓	✓		
Logo/Name on promotional materials	✓	✓	✓	✓	✓	Name
Logo/Name featured on event webpage	✓	✓	✓	✓	✓	Name
Logo/Name featured on social media	✓	✓	✓	✓	✓	Name
Logo/Name recognition in post-event email	✓	✓	✓	✓	✓	Name
Up to two reserved tables of 10 for dinner	✓	✓	1 table	1 table	1 table	2 tickets

*To be included in print invitation, secure your sponsorship by February 14, 2024

2024 Mother's Day Ball - Benefiting the Emily K Center

SPONSORSHIP COMMITMENT FORM

Thank you for partnering with the Center to help Durham students reach their potential through education!
To complete your sponsorship, please return this form via mail or email.

Sponsor Name:

Social Media Handle:

*Please provide name and social media handle as they should be listed in promotional materials and on event site.

Contact Name:

Title:

Address:

Phone:

Email:

Sponsorship Level Selected

- ☐ Presenting Sponsor - \$25,000
(Tax-deductible amount: \$22,000)
- ☐ Platinum Sponsor - \$10,000
(Tax-deductible amount: \$7,000)
- ☐ Diamond Sponsor - \$7,500
(Tax-deductible amount: \$6,000)
- ☐ Gold Sponsor - \$5,000
(Tax-deductible amount: \$3,500)
- ☐ Silver Sponsor - \$3,500
(Tax-deductible amount: \$2,000)
- ☐ Bronze Sponsor - \$1,000
(Tax-deductible amount: \$700)

Method of Payment

☐ Check (made payable to the Emily K Center)

☐ Credit Card:

Exp. Date:

CVV:

Name on card:

To pay online, visit: emilyk.org/donate

Billing Address (if different than above):

PLEASE NOTE:
There are certain restrictions to using Donor Advised Funds to pay for event sponsorships. Contact your DAF organization for more information.

Total Due:

Signature:

Return completed forms via mail or email to:
Christin Danchi | events@emilyk.org
904 W. Chapel Hill Street | Durham, NC 27701

